

# MBTx BLACK CARD

**MBTx BLACK** is an exclusive member's only card gifted to the top 25 Miss Bali Tropix contestants each year. We also provide each sponsor 10 cards to be given to their top clients. Sponsors have direct access to Miss Bali Tropix, the contestants, their fans & influential women of Bali. With a limited supply of **MBTx BLACK** cards mastered each year, the card comes with some very special offers.



## EXCLUSIVITY

Limited cards will be gifted each year. Each card is numbered and registered with Miss Bali Tropix for authenticity.

## SPONSORS

Sponsors can invite and interact with all **MBTx BLACK** member. We connect you!

**Social Media** – Connect through their Facebook | Instagram | Twitter

**Live Posts** – We post promotions or info on your behalf to MBTx fans

**SMS** – Send direct messages to all card carrying members

**Email** – Send offers directly through email

**Events** – Host your own event with invitations to contestants, fans & all members

## REACH

Each year Miss Bali Tropix reaches over 1 million views and interacts with an average of 40 thousand people a week. MBTx does not sell or rent our data base but with our data base growing by the day we do offer the exclusive MBTx BLACK card.

## REALITY

**MBTx BLACK** card is marketed throughout the season, online and at events. The card is given to each contestants during the filming of the “[elimination](#)” episode. In this episode, each contestant will be given an envelope. 10 finalists will receive 2 cards, 1 will be their room key and the other will be the **MBTx BLACK** card.

## HOW IT WORKS

- ✓ Sponsor's offer promoted & displayed on the Miss Bali Tropix website
- ✓ Sponsorship fee \$600 (includes 10 cards for your customers)
- ✓ Additional cards cost IDR 50k each.