

# MBTx BLACK CARD

**MBTx BLACK** is an exclusive member's only card gifted to the top 25 Miss Bali Tropix contestants each year. We also provide each sponsor 10 cards to be given to their top clients. Sponsors have direct access to Miss Bali Tropix, the contestants, their fans & influential women of Bali. With a limited supply of **MBTx BLACK** cards mastered each year, the card comes with some very special offers.



## EXCLUSIVITY

Limited cards will be gifted each year. Each card is numbered and registered with Miss Bali Tropix for authenticity.

## SPONSORS

Sponsors can invite and interact with all **MBTx BLACK** member. We connect you!

**Social Media** – Connect through their Facebook | Instagram | Twitter

**Live Posts** – We post promotions or info on your behalf to MBTx fans

**SMS** – Send direct messages to all card carrying members

**Email** – Send offers directly through email

**Events** – Host your own event with invitations to contestants, fans & all members

## REACH

Views - Miss Bali Tropix reaches over 1 million views per year and interacts with an average of Interactive - 40 thousand people a week read our social media

Data base - MBTx does not sell or rent our data base but with our data base

## REALITY

**MBTx BLACK** card is marketed throughout the season, online and at events. The card is given to all of the contestants during the filming of the [elimination](#) episode.

## HOW IT WORKS

- ✓ Sponsorship fee \$600 (includes 10 cards for your top guests/customers)
- ✓ Additional cards cost IDR 50k each
- ✓ \$600 includes 12 month package
- ✓ Sponsor offer can be updated monthly (allow up to 30 days for revisions to be updated)
- ✓ Sponsor offers listed on all sites ( [BaliTropix](#) | [MissBaliTropix](#) | [MissBaliTropixTV](#) )
- ✓ MBTx will send SMS or email offer to card holders (1x per year included)
- ✓ MBTx will promote FREE or FREE WITH PURCHASE on SM (1x per month included)
- ✓ Sponsor provides data base of all guest who receive MBTx cards (name, email, mobile)